Advanced Technology Trend & Application for e-Governance (ICBMA)

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Professor/Lecturers

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<Working Experience>
- President, Korea ICT Convergence Research Association(Oct., 2014~)
- CEO, MOS Corporation(Jan., 2011 ~ Mar., 2013)
- Vice President, KT Corporation(Jan., 1984 ~ Dec., 2010)
- Researcher, Electronics and Telecommunications Research Institute(Apr., 1980 ~ Dec., 1983)

<Education Background>
- National Defense University/ Graduate Security Course(2005)
- Seoul University/ Business School MBA(1999)
- Yonsei University/ Electronic Engineering M.S.(1984)
- Ulsan Institute of Technology/ Electronic Engineering B.S.(1980)

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I. Application of Advanced Technology for e-Government

II. Advanced technology, ICBMA

1. IoT(Internet of Things)

2. Cloud Computing

3. Big Data

4. Mobile Network(5G)

5. AI(Artificial Intelligence)

Application of Advanced Technology for e-Government

Intellectualizing & informatization of SOC

Concept of SOC(Social Overhead Capital)

Facilities which government is operating, such things as roads, power transmission system, telecommunication, etc.

Scope of SOC

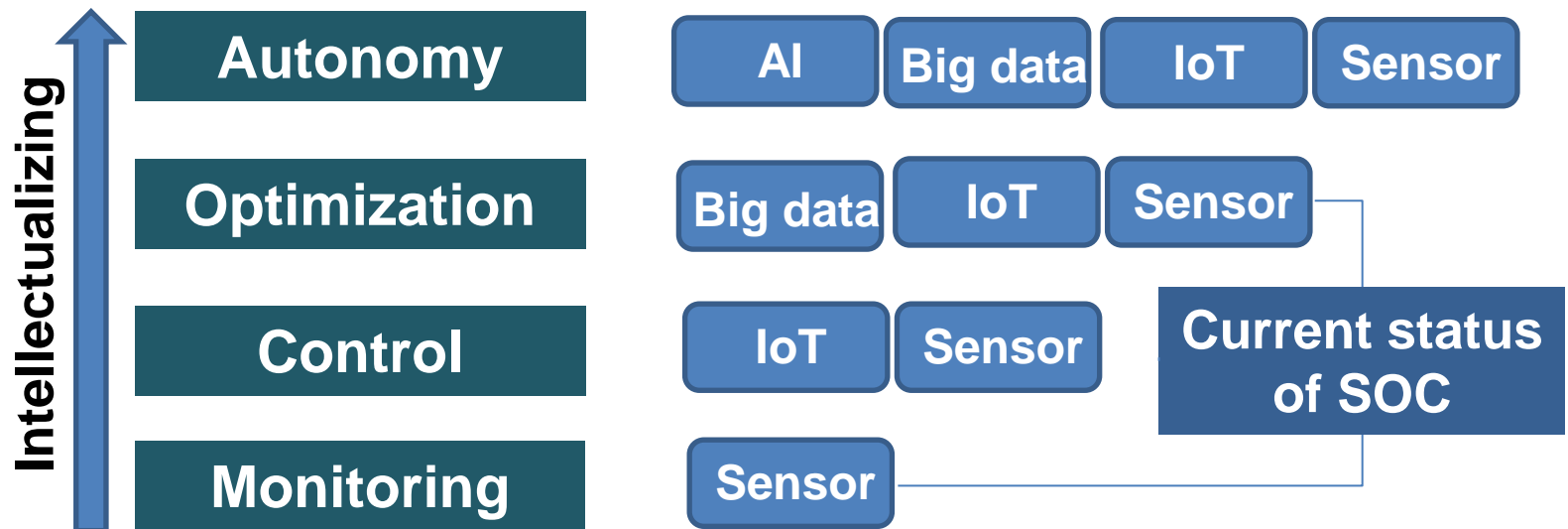|	
Transportation facility>	Roads, airport, terminal etc.
Industrial facility >	Electricity, Gas, Broadcast etc.
Environment facility >	Sewerage, waste handling etc.
Safety facility >	CCTV, underground area etc.
Public facility >	School, museum, hospital etc.

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Intellectualizing & informatization of SOC

The Intellectualizing and informatization of SOC is a phenomenon that has intelligence using IoT, big data and AI technology in all areas of national infrastructure

- ➢ **Digitalization(Sensor) → Data connection(IoT) → Analysis(Bigdata) → Optimization/autonomy(AI)**

Intellectualizing stage of SOC

Intellectualizing (vertical, with upward arrow)

Autonomy	AI	Big data	IoT	Sensor
Optimization		Big data	IoT	Sensor
Control			IoT	Sensor
Monitoring				Sensor

Current status of SOC

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Application of Advanced Technology to e-Government

Aiming to become a world-class intelligent government

➢ Application of the Internet of Things (IoT)
  – The public sector: agriculture, livestock, marine products, and food

➢ Creation of Cloud computing environment
  – The National Computing and Information Service is being transformed into cloud-based computing (G-cloud).

➢ Laying the groundwork for the collection and wide-scale use of big data
  – Population movement, toxic substance of medicine, weather, and traffic volume information

➢ Development of Mobile Government Services
  – A mobile vehicle detaining system, parking monitoring system, fire engine control system, and population census system, as well as its mobile on-Nara (Business Process System) and mobile e-people (Personnel Policy Support System) systems

Advanced Technology, ICBMA(IoT, Cloud, Big data, Mobile, AI)

ICBMA ?

I **IoT (Internet of Things)**

The inter-networking of physical devices, vehicles, buildings, and other items and network connectivity which enable these objects to collect and exchange data.

C **Cloud**

Internet-based computing that provides shared computer processing resources and data to computers and other devices on demand.

AI

B **Big Data**

Data sets that are so large or complex that traditional data processing application software is inadequate to deal with..

M **Mobile Network**

Wireless communication infrastructure that can connect a smart device such as smartphone, tablet PC, smart watch … etc.

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IoT (Internet of Things)

What is the Things?
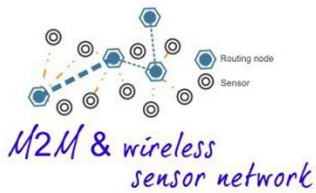
※ *Image Source: datasciencebe.com*

+
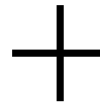
- Embedded Computing Device
- Microcontroller based Device

Things are connected...

Today

- < 5 Billion connected people
- Data meaningful in context
- From product…
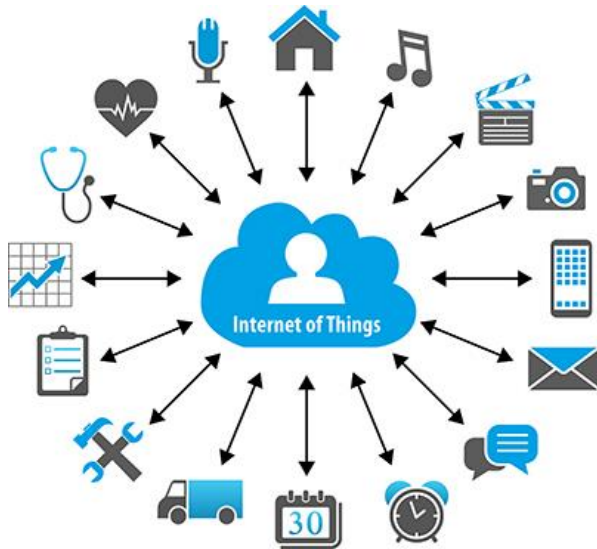
2025

- < 50 Billion connected things
- Data disassociated from any source
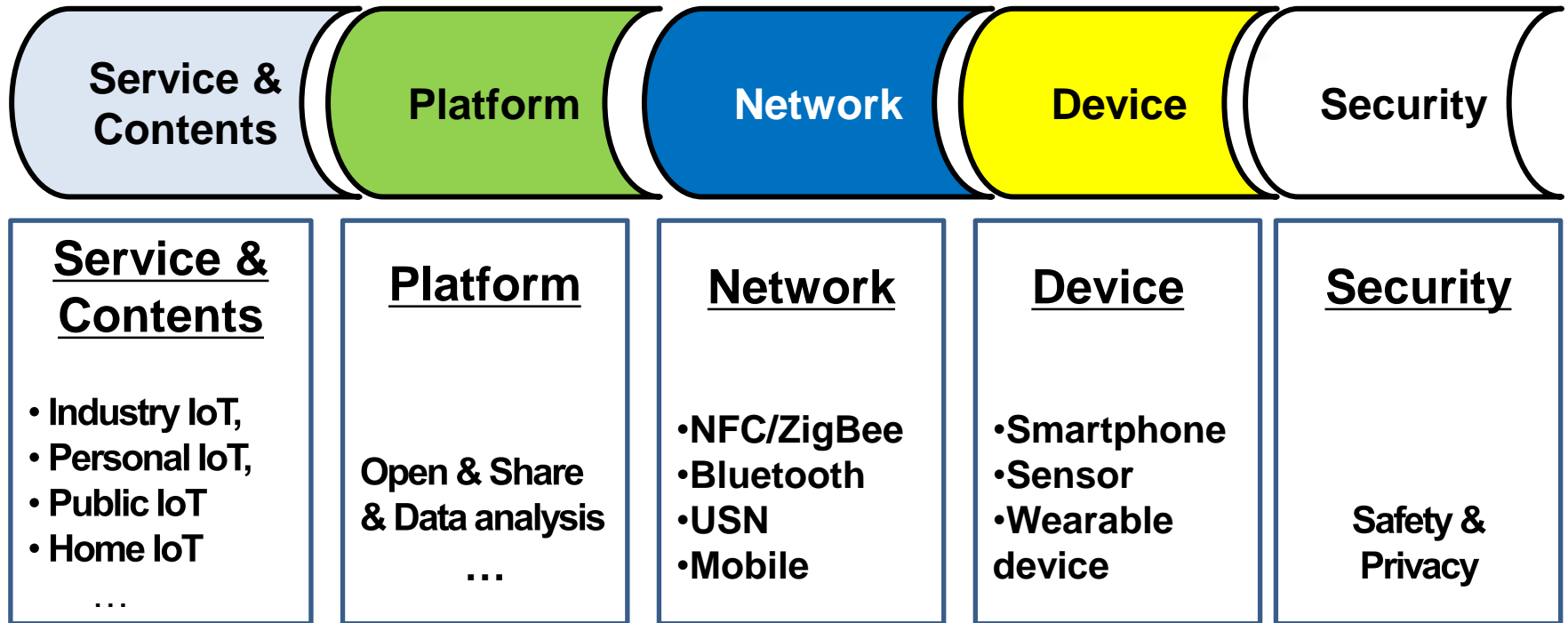- …to everything delivered as a service

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Things Provide...

- **Identification and info storage** (RFID tags, MAC address)   ※ MAC: Media Access Control

- **Information collection** (Sensor networks, store sensor values)

- **Information processing** (Understanding commands, filtering data)

- **Communications** (Transmit and receive messages)

- **Actuation** (Switch control, motor control)

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IoT Structure & Function

IoT C-P-N-D-Se Model

Service & Contents	Platform	Network	Device	Security

Service & Contents	**Platform**	**Network**	**Device**	**Security**
• Industry IoT, • Personal IoT, • Public IoT • Home IoT …	Open & Share & Data analysis …	•NFC/ZigBee •Bluetooth •USN •Mobile	•Smartphone •Sensor •Wearable device	Safety & Privacy

IoT (데이터 생성) → Cloud (데이터 저장) → Big data (데이터 분석) → Service

Mobile

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IoT Sensor: Basic Structure

【 Sensor + MCU + Connectivity 】

【 IoT Device 구성 】

Requirement	Sensor	MCU	Connectivity
	Low power	Low power	Low power
	High Accuracy	Security	Security
	Stability	Intelligence	Cost-Effective
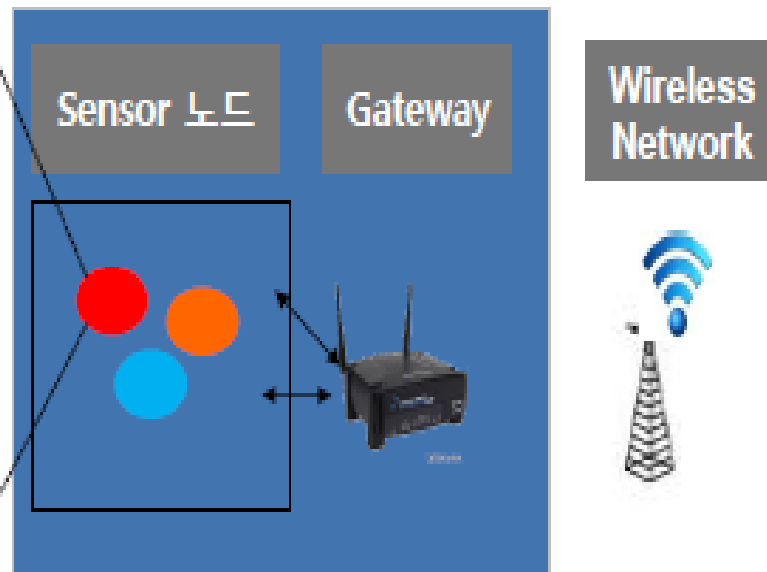
IoT: Dedicated network
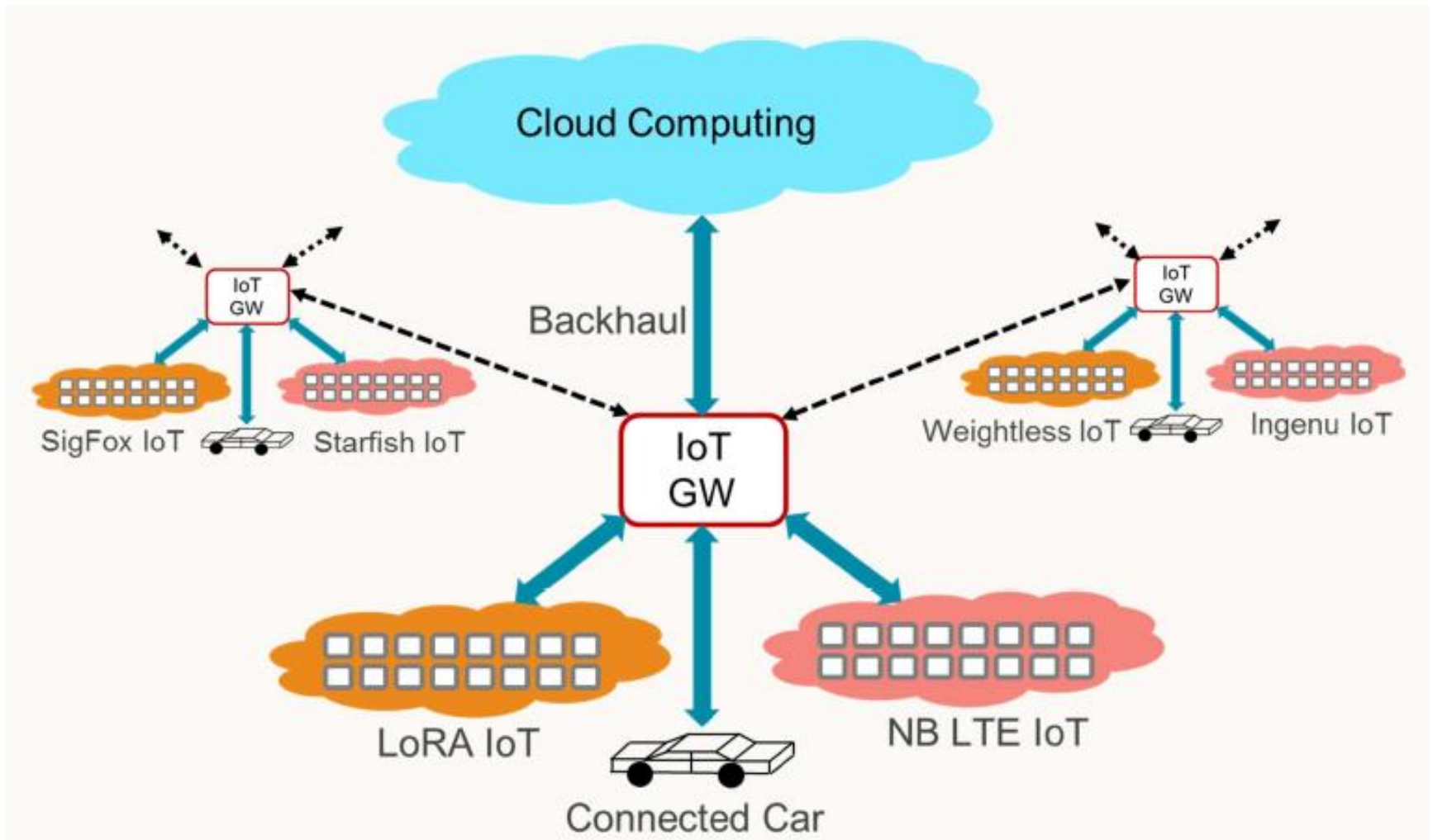
IoT: Dedicated network spec.

Classification	Low-power IoT dedicated network			Existing data network
	LoRa	NB-IoT	SigFox	LTE-M
Frequency band	Non-license (920MHz)	LTE Freq. band	Non-license (920MHz)	LTE Freq. band
Standardization	LoRa Alliance	3GPP LTE	ETSI	3GPP LTE
Cell coverage	~21km	~10Km	~10Km	~5Km
Transmission speed	~300Kbps	Hundreds of kbps	100~600bps	>10Mbps
Eco-system	• Open • Global	• Open • Global	• SigFox only	• Open • Global
Module price	~$5	$5 ~ $10		~$20

❖ LoRa: Long Rang / NB: Narrow Band

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IoT: Platform

Mobius and Cube Platforms
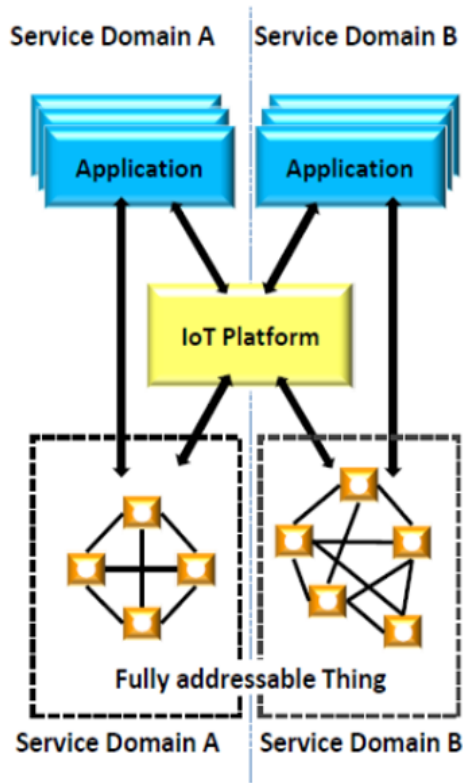
Horizontal IoT Platform Model
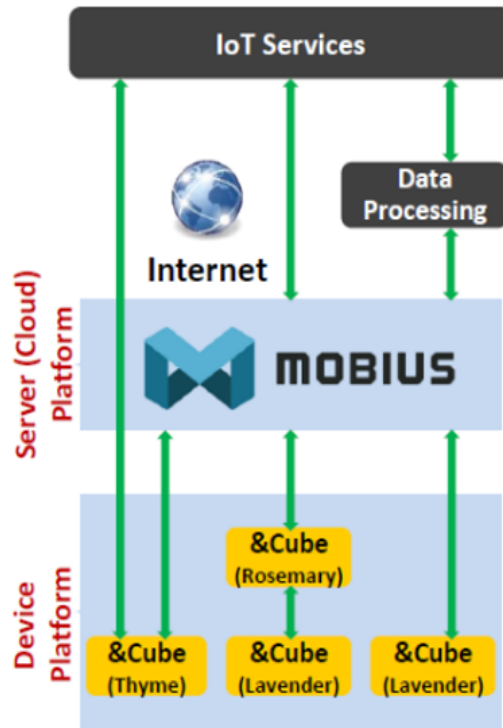
KETI's IoT Platform Model (Mobius and &Cube)
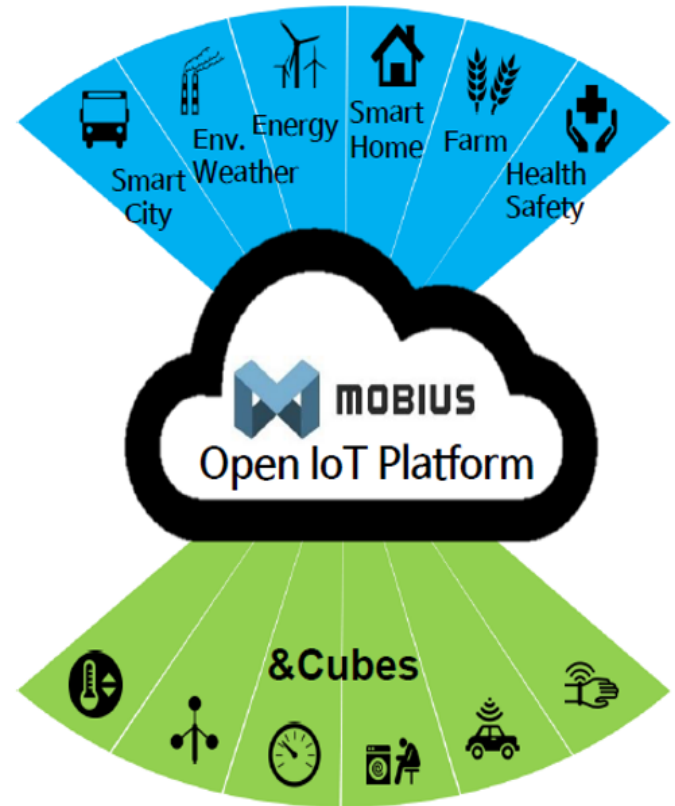
IoT Application Domains

❖ KETI(Korea Electronics Technology Institute) developed this platform

Development procedure for IoT Product

Product = Idea + H/W + &CUBE + TAS

- idea!
- water pump
- temperature sensor
- led light
- humidity sensor
- Product design

H/W (Open Platform)

&Cube:Thyme
Thyme Core
Application Manager | Resource Manager | Interaction Manager
Thing Manager | Device Manager | Security Manager

&CUBE-Thyme

Rosemary
Lavender
Thyme

TAL S/W
supporting S/W

Product

3 DAYS
화분모니터링 및 Twitter 연동

ARDrone 연결 제어
1 WEEK
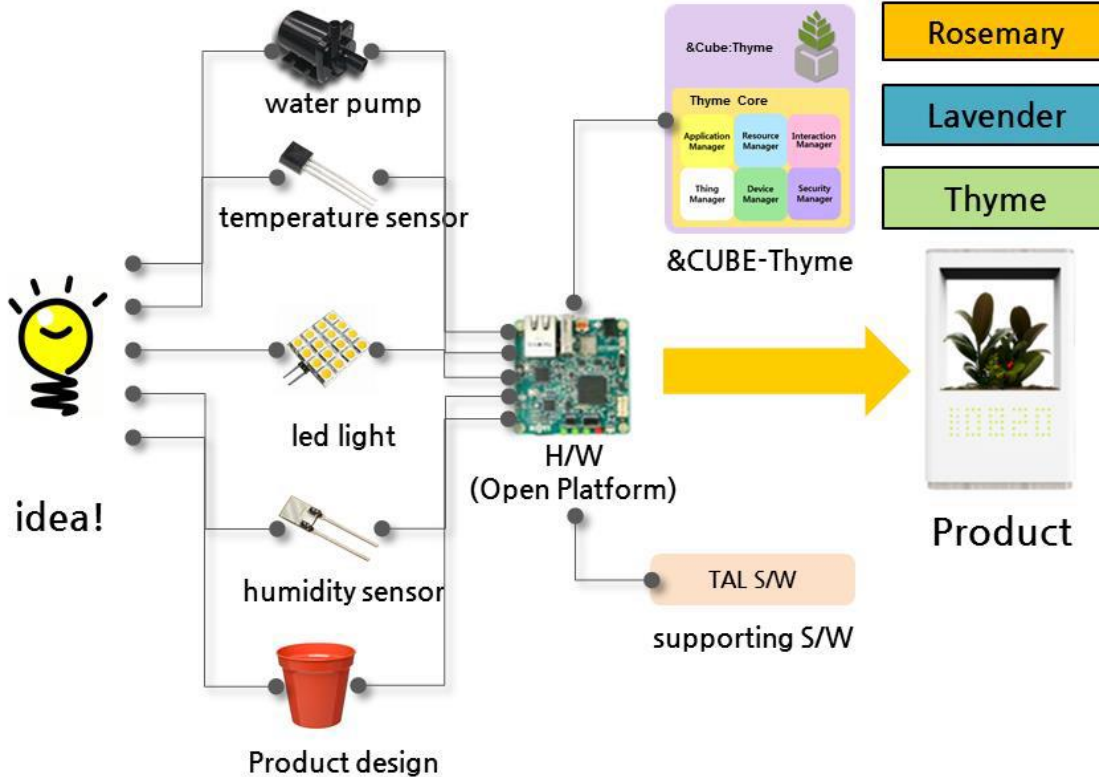
❖ TAS: Thing Application Software

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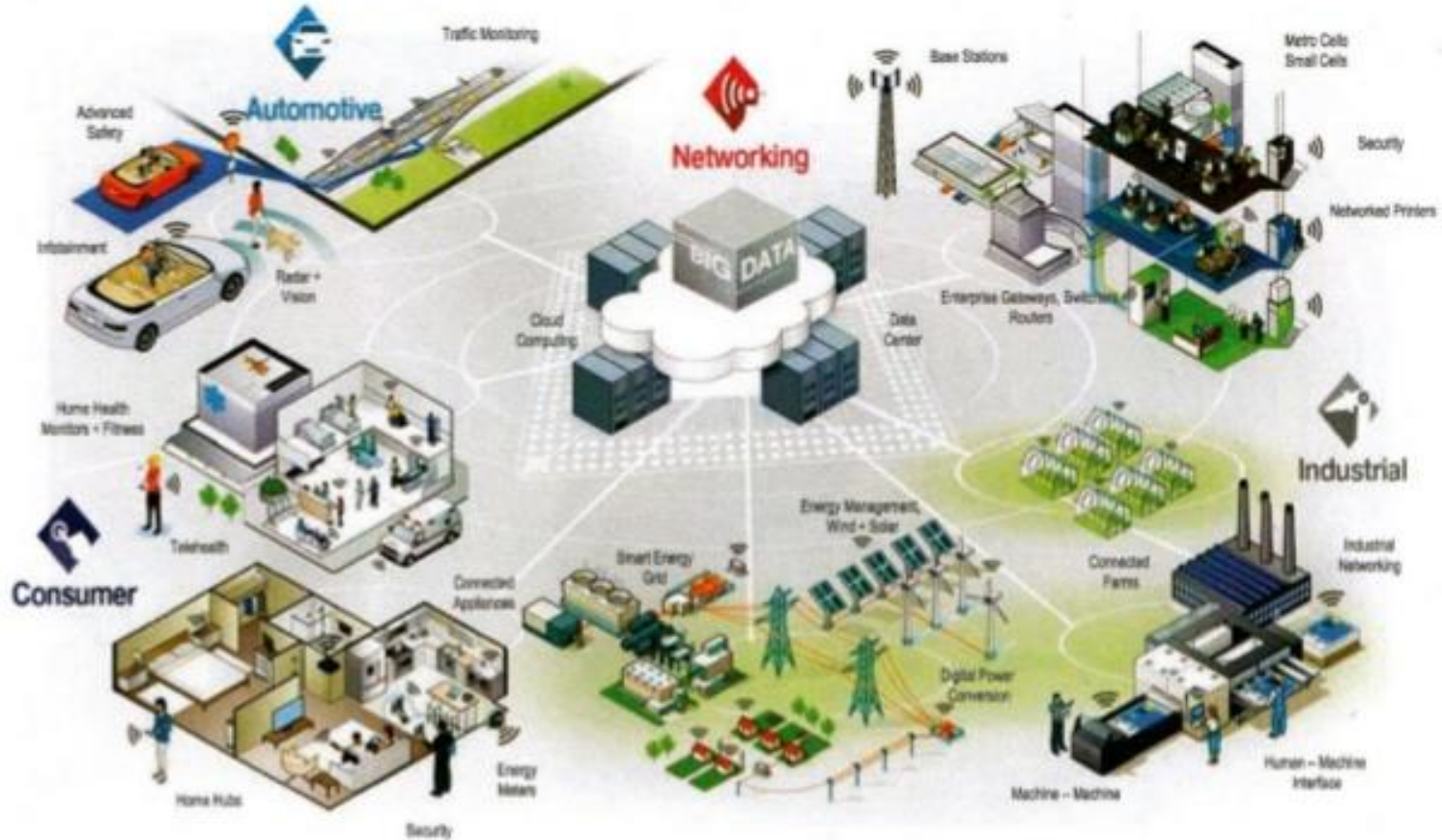
Sensing and Actuation

Cloud(Computing)

Cloud Computing?

● **Cloud computing is an umbrella term used to refer to Internet based development and services**

● **A number of characteristics define cloud data, applications services and infrastructure:**

- **Remotely hosted**: Services or data are hosted on remote infrastructure.
- **Ubiquitous**: Services or data are available from anywhere.
- **Commodified**: The result is a utility computing model similar to traditional that of traditional utilities, like gas and electricity - you pay for what you would want!

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Cloud Service Model

Software as a Service (SaaS)

Platform as a Service (PaaS)

Infrastructure as a Service (IaaS)

**SalesForce
CRM
LotusLive**
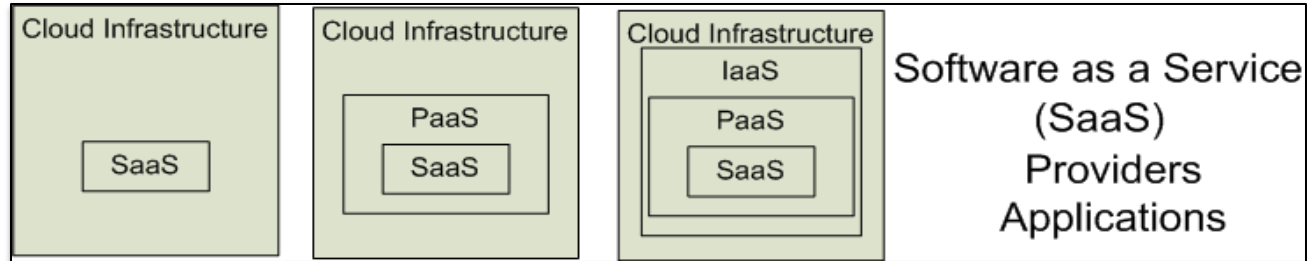
Google App

Windows Azure
The Future Made Familiar
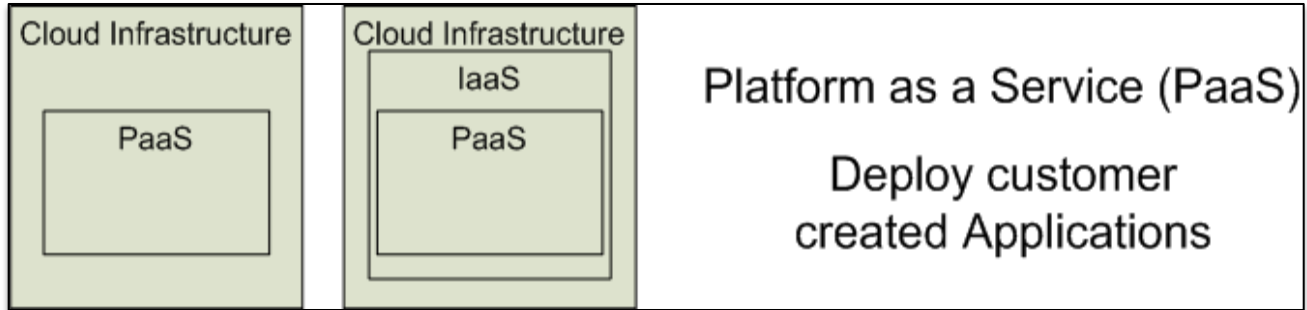
amazon webservices™

rackspace HOSTING

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Cloud Infrastructure — SaaS

Cloud Infrastructure — PaaS — SaaS

Cloud Infrastructure — IaaS — PaaS — SaaS

Software as a Service (SaaS) Providers Applications

Cloud Infrastructure — PaaS

Cloud Infrastructure — IaaS — PaaS

Platform as a Service (PaaS)

Deploy customer created Applications

Cloud Infrastructure — IaaS

Infrastructure as a Service (IaaS)

Rent Processing, storage, N/W capacity & computing resources

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SPI Service: SaaS

- **SaaS (Software-as-a-Service)**
  - vendor/provider controlled applications accessed over the network
  - characteristics
    - network based access
    - multi-tenancy
    - single software release for all
- **SaaS Examples**
  - Salesforce.com, Google Docs, MS Office

  ※ SPI: Service Provider Interface

SPI Service: PaaS

- **PaaS (Platform-as-a-Service)**
  - ➤ vendor provided development environment
    - tools & technology selected by vendor
    - control over data life-cycle

- **PaaS Examples**
  - ➤ Google app engine: Google Site + Google Docs

SPI Service: IaaS

- **IaaS (Infrastructure-as-a-Service)**
  - ➢ vendor provided and consumer provisioned computing resources
    - processing, storage, network, etc.
    - consumer is provided customized virtual machines
    - consumer has control over
      - OS, memory
      - storage
      - servers & deployment configurations
      - limited control over network resources

- **IaaS Examples**
  - ➢ Amazon Elastic Compute Cloud – EC2

SPI Service: Market Landscape

	Storage	Compute	Delivery
Software-as-a-Service (SaaS)	iCloud, Google Drive, Dropbox	salesforce, Google Apps (Docs & Spreadsheets, Calendar, Talk, Gmail, StartPage), servicenow	DEEZER, YouTube, Spotify
Platform-as-a-Service (PaaS)	mongoHQ, CLOUDANT	force.com platform as a service, heroku, Google App Engine	Akamai, amazon cloudfront, CLOUDFLARE
Infrastructure-as-a-Service (IaaS)	amazon web services S3, rackspace	Windows Azure, Cloudwatt, amazon web services, NUMERGY, Google Compute Engine	orange, Telefónica, cogent COMMUNICATIONS Optical Internet, Level (3) COMMUNICATIONS

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Security in Cloud

- **Security**
  - Technology, provides assurance
    - confidentiality
    - integrity, authenticity
- **Privacy**
  - Right, provides control
    - anonymity
    - primary & secondary use

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Advantages of Cloud Computing

- Lower computer costs

- Improved performance

- Reduced software costs

- Instant software updates

- Improved document format compatibility

- Unlimited storage capacity

- Increased data reliability

- Universal document access

- Latest version availability…

Big Data

Big Data: Definition

● No single standard definition…

"***Big Data***" is data whose scale, diversity, and complexity require new architecture, techniques, algorithms, and analytics to manage it and ***extract value and hidden knowledge*** from it…

Big Data = Transactions + Interactions + Observations
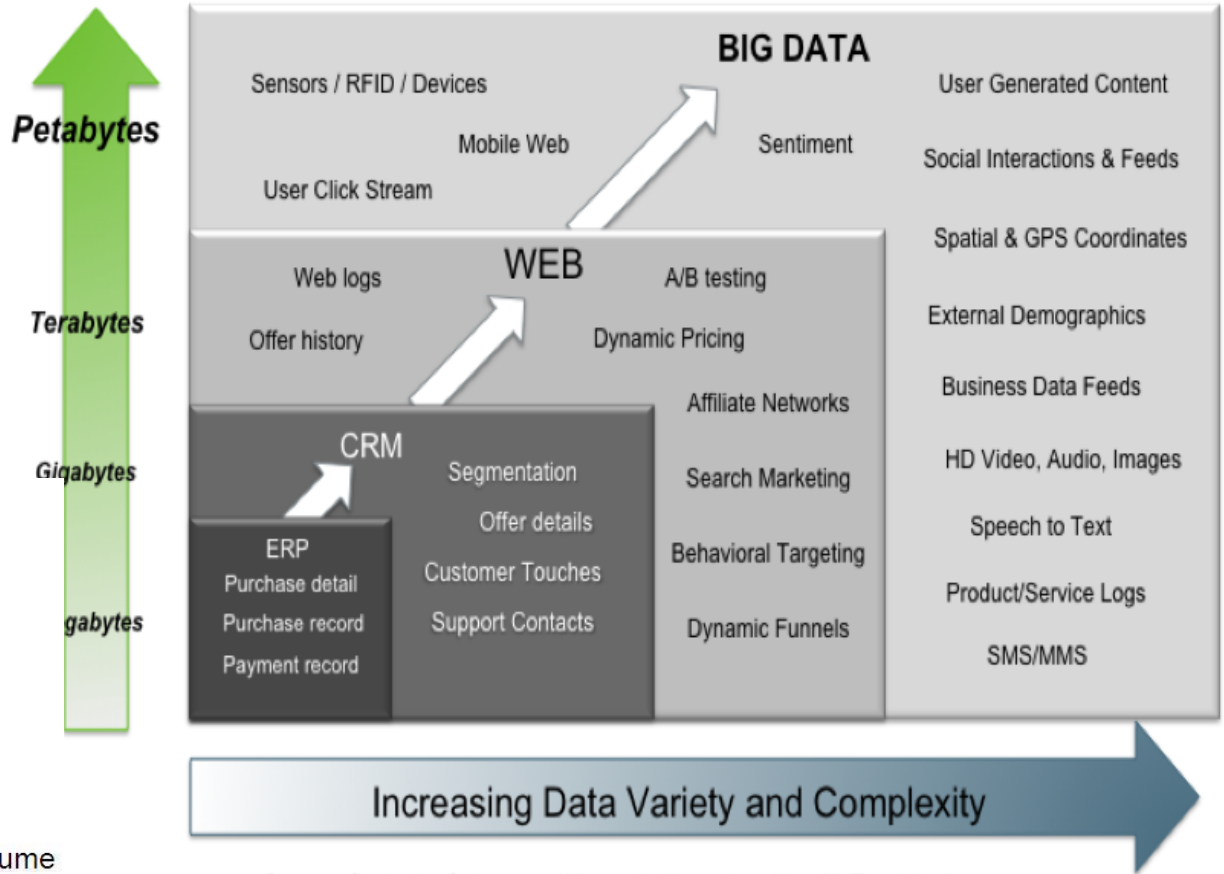
Source: Contents of above graphic created in partnership with Teradata, Inc.

Characteristics of Big Data: Scale (Volume)

- **Data Volume**
  - ➤ 44x increase from 2009 to 2020
  - ➤ From 0.8 zettabytes to 35zb
- **Data volume is increasing exponentially**
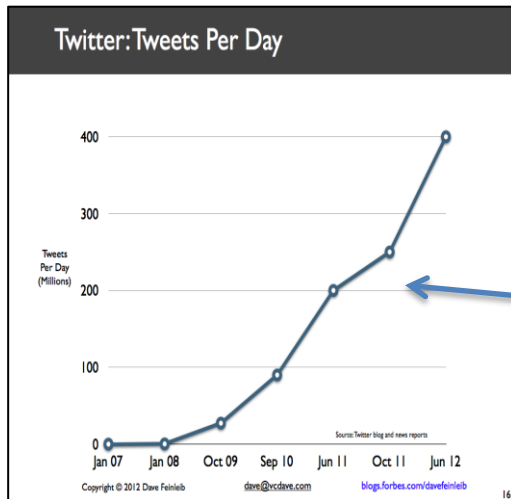
The Digital Universe 2009-2020

Growing By A Factor Of 44

2009: 0.8 Zb

2020: 35.2 Zettabytes

EMC

| terabytes | petabytes | exabytes | zettabytes |

the amount of data stored by the average company today

Twitter: Tweets Per Day

Tweets Per Day (Millions)

400

300

200

100

0

Jan 07   Jan 08   Oct 09   Sep 10   Jun 11   Oct 11   Jun 12

Source: Twitter blog and news reports

Copyright © 2012 Dave Feinleib   dave@vcdave.com   blogs.forbes.com/davefeinleib

16

Data storage growth

8 — In millions of petabytes (One petabyte = 1,024 terabytes)

6

4

2

0

'05   '07   '09   '11   '13e   '15e

Exponential increase in collected/generated data

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Characteristics of Big Data: Complexity (Varity)

- Various formats, types, and structures
- Text, numerical, images, audio, video, sequences, time series, social media data, multi-dim arrays, etc. …
- Static data vs. streaming data
- A single application can be generating/collecting many types of data
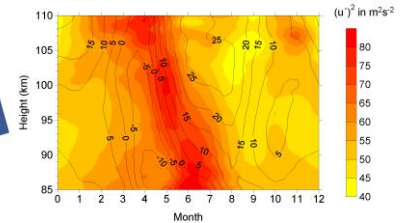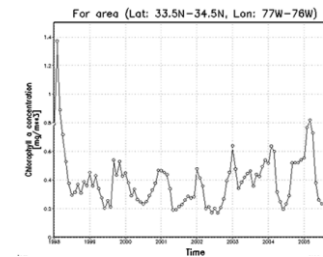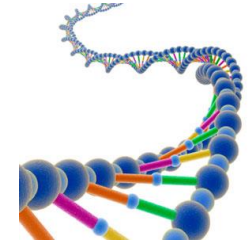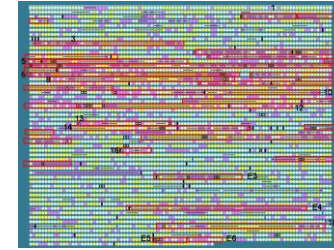
To extract knowledge➔ all these types of data need to linked together

Characteristics of Big Data: Speed (Velocity)

- Data is begin generated fast and need to be processed fast

- Online Data Analytics

- Late decisions ➔ missing opportunities

- **Examples**

    - **E-Promotions:** Based on your current location, your purchase history, what you like ➔ send promotions right now for store next to you

    - **Healthcare monitoring:** sensors monitoring your activities and body ➔ any abnormal measurements require immediate reaction

Harnessing Big Data
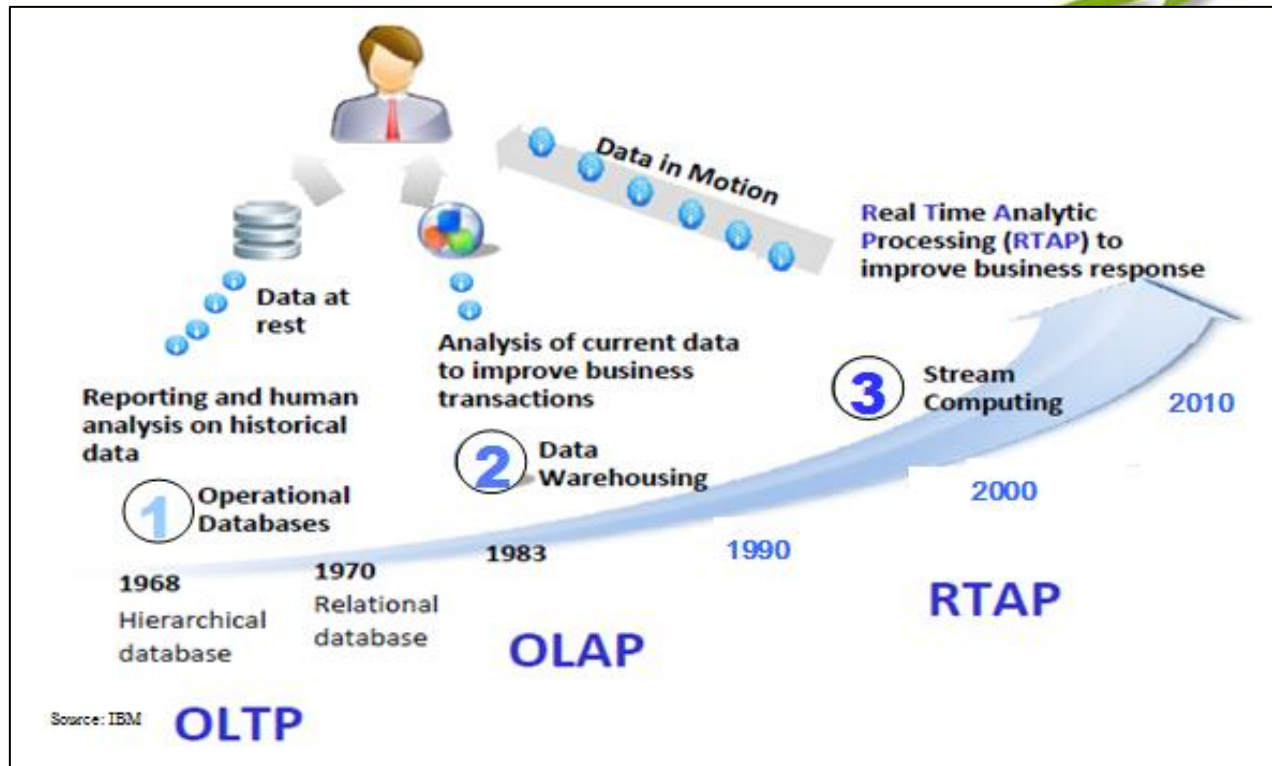
- **OLTP:** Online Transaction Processing   (DBMSs)
- **OLAP:** Online Analytical Processing   (Data Warehousing)
- **RTAP:** Real-Time Analytics Processing (Big Data Architecture & technology)

Challenges in Handling Big Data

Big Data Boom

Data storage growth

8 — In millions of petabytes
(One petabyte = 1,024 terabytes)
6
4
2
0

'05   '07   '09   '11   '13e   '15e

Big data challenge

Lack of software/technology — 30%

Lack of analytic skills — 28%

Insufficient budget — 25%

Already using — 11%

Sources: IDC, DataXu
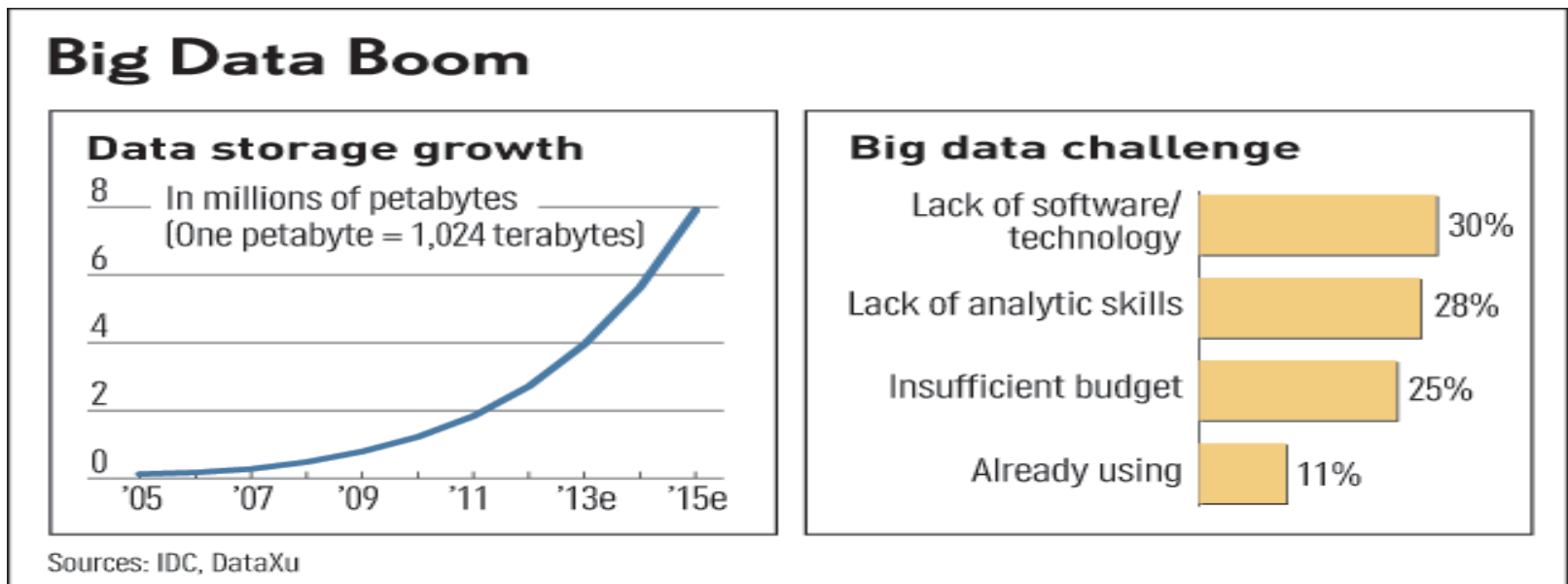
- **The Bottleneck is in technology**
  - New architecture, algorithms, techniques are needed
- **Also in technical skills**
  - Experts in using the new technology and dealing with big data

Mobile Network (5G)

Mobile Communication Trend

Smart Devices Explosion	Super-fast Hyper Connection	Cost Effective Systems	Giga Service Demand	Welfare Infra Demand
x10 ~ x1000 5 Billion to 5 Trillion	Connecting all devices derives new business models	Need New Solution to resolve ARPU reduction over CAPEX/OPEX	Driven by display tech. & Giga networks (AR, Hologram, UHD)	National wide knowledge based service for all people in need

Mobile Service Trend

- Multimedia Services will Require More and More Bandwidth

- Mobile Cloud Services are Growing Rapidly

- Augmented Reality/Virtual Reality Services will Become Common

- Social Networking Services will be Expanded with Rich Contents

- M2M Devices Proliferate & High Data Rate Media-Based M2M Service will Grow

- Personalized Services will be Integrated into Daily Life
  (LBS, u-health)

Mobile Device Trend

Penetration of Smartphone Terminals

- The spread of smartphones will continue to rise worldwide
  - Traffic share : 44.2%('12) → 67.5%('17)
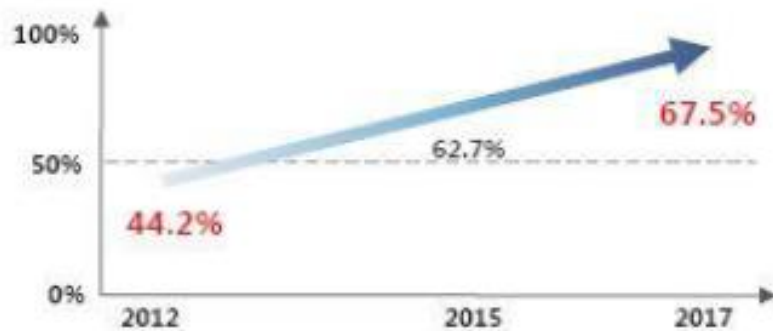
- Smartphones generate tremendous traffic (compared with feature phones)
  - Smartphone : 24times ↑, Tablet : 122times ↑

Device Environmental Trend

- Slim & High Resolution, Flexible Display will be introduced

Slim & High Resolution

Real 3D Display

Display Trend
- Size Reduction
- High Definition & Real Image
- The Digital Age comes true

Holographic

Flexible Display

Mobile Traffic Explosion

[Exabytes per Month]

- Mobile File Sharing(3.5%)
- Mobile M2M(5.0%)
- Mobile Data(25.0%)
- Mobile Video(66.5%)

'12년 '13년 '14년 '15년 '16년 '17년
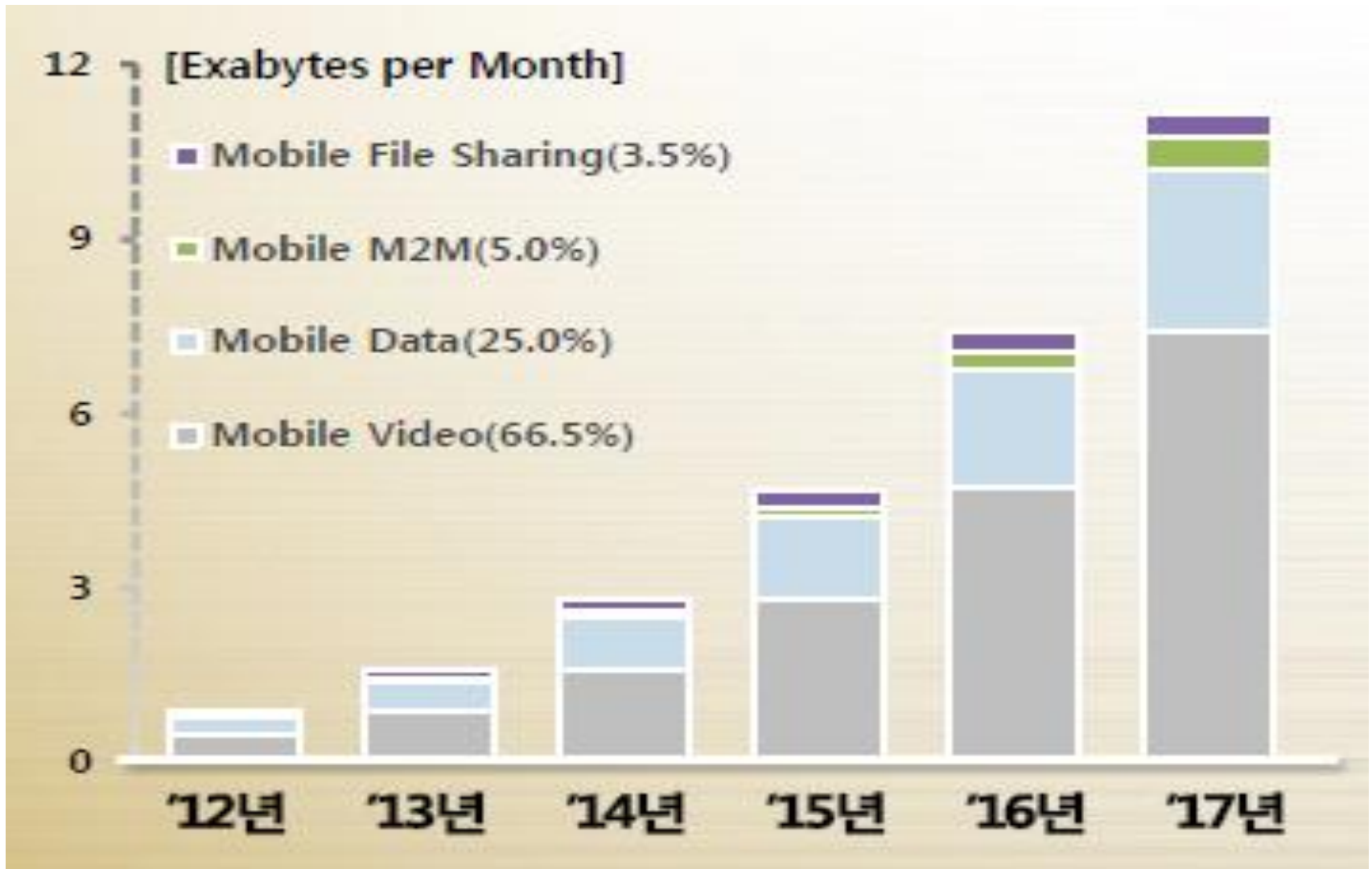
Mobile Evolution Trend

1G
Carrier operating

- Only voice call
- 1984' service start

[first cellphone]

[Car phone]

2G
Government leading

- Voice call, SMS, e-mail (data transmission)
- 1996' service start
- IS-95 (USA, Synchronous) GSM(Europe)

[2G phone]

[SMS]

3G
Carrier leading

- Voice data, non voice data transmission
- 2003' service start
- Composite IMT-2000

  ※ WCDMA, CDMA2000, TD-SCDMA

[WCDMA]

[SNS]

4G
Manufacturer leading

- Fast data rate, High quality HD visual phone

  ※ Full All-IP -> M-VoIP, VoLTE service

- 2011' service start
- LTE, LTE-A(2013')

5G Mobile Vision

Quadruple X1000

| **Thousands** of times **Mobile Device** | **Thousands** of times **Mobile Traffic** | **Thousands** of times **Latency** | **Thousands** of times **Energy savings** |

5G Mobile Requirement

LTE | 5G

Limited Capacity
- 300Mbps — LTE
- 20Gbps — 5G
- Big Pipe — eMBB, Hologram

Long Latency
- 20msec — LTE
- 1msec — 5G
- Zero Latency — URLLC, Autonomous Driving

Limited Connections
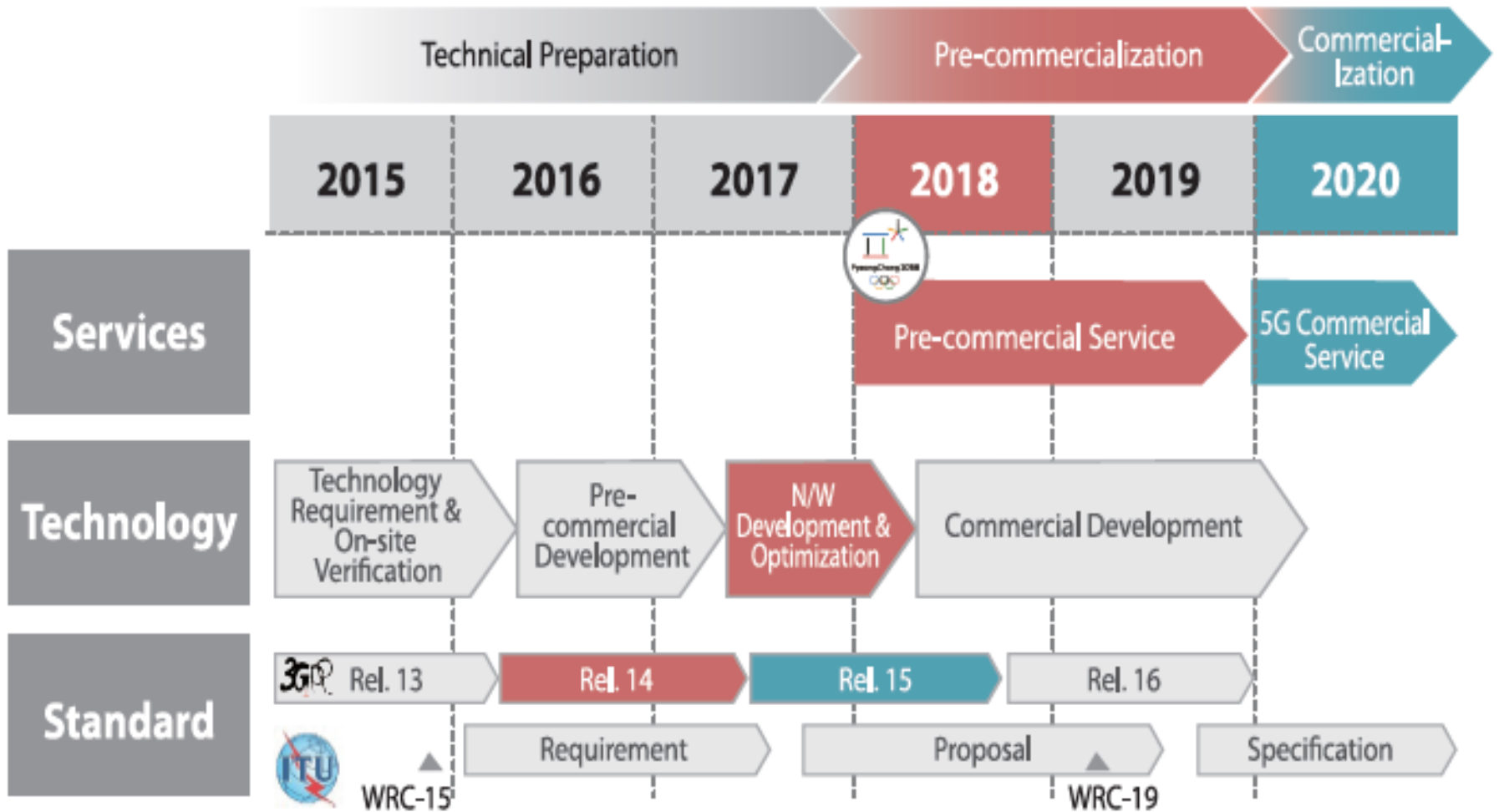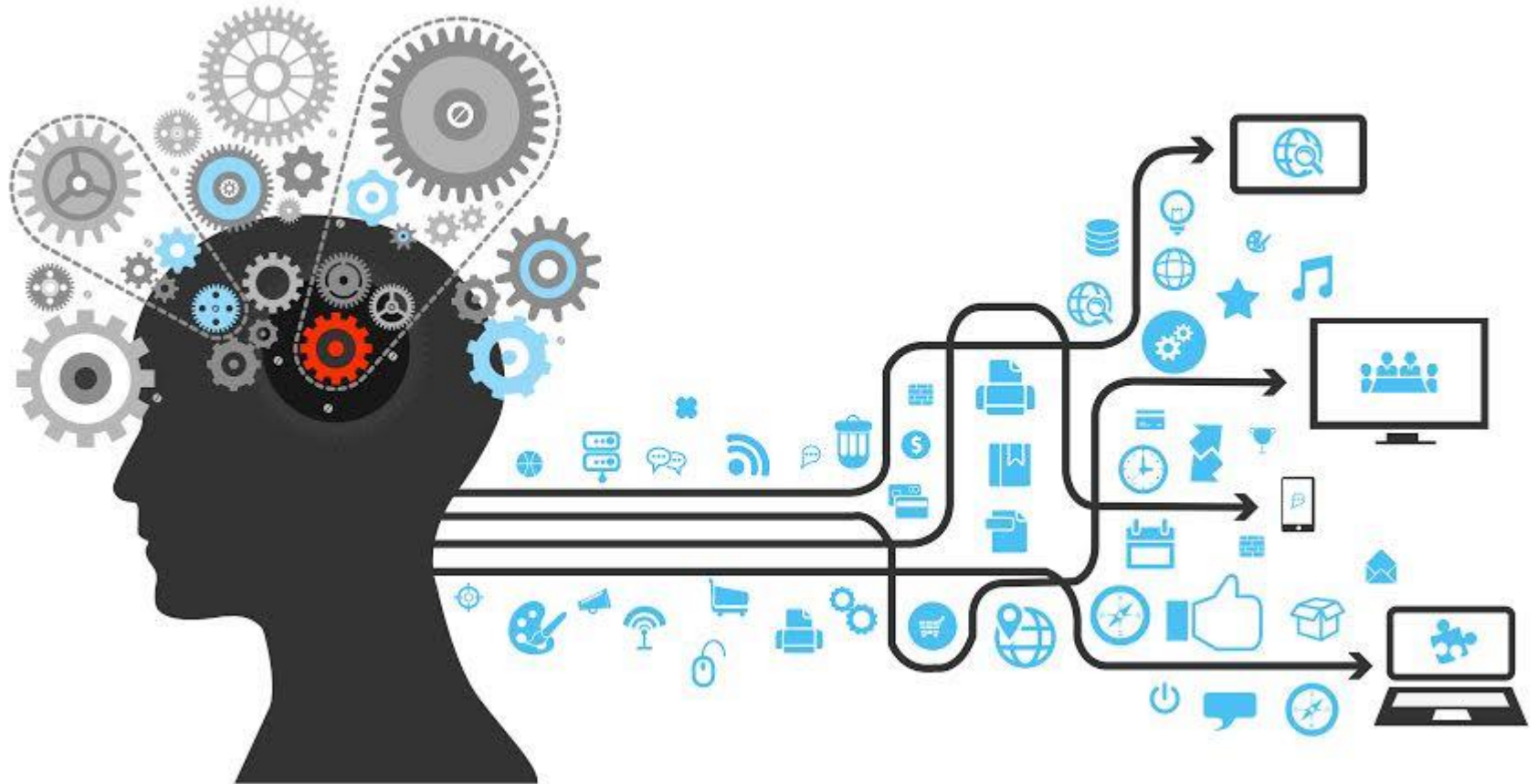- 200(active) — LTE
- 2,000(active) — 5G
- Massive Connectivity — mMTC, Sensors

- eMBB: Enhanced mobile broadband
- URLLC: Ultra-reliable & low-latency communications
- mMTC: Massive machine type communications

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KT 5G Roadmap

AI(Artificial Intelligence)

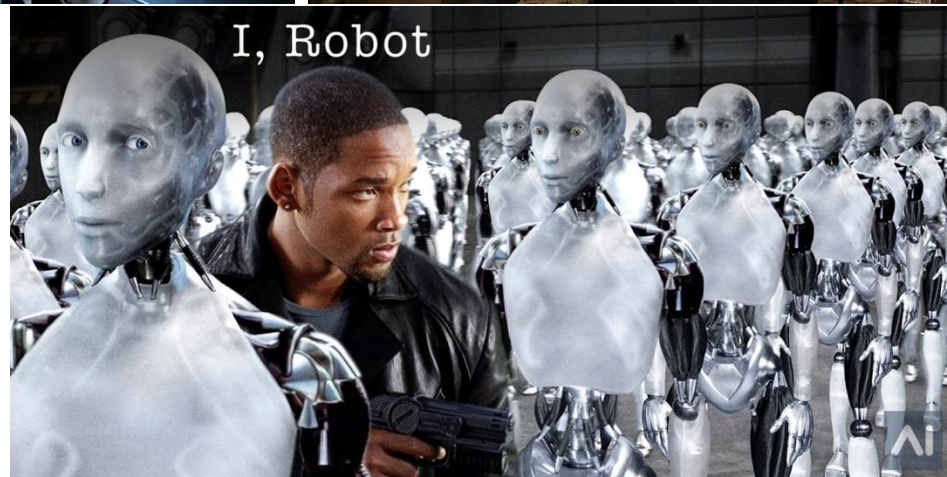# AI in Movies

In movies, robots are able to talk, think, have emotions, and make decisions just like humans.
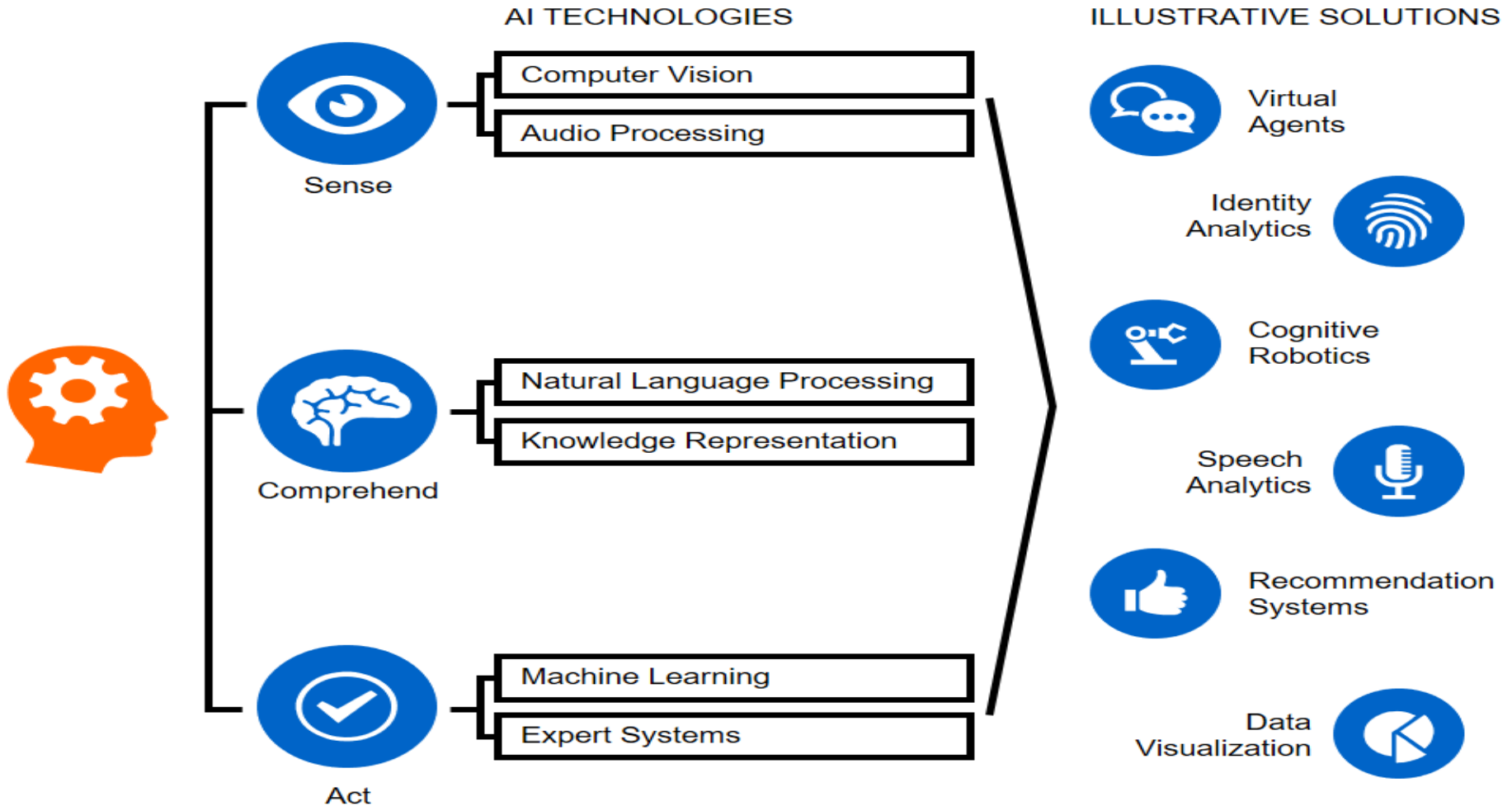
What is Artificial Intelligence?

- Artificial Intelligence is the development of computer systems that are able to perform tasks that would require human intelligence.

- Examples of these tasks are visual perception, speech recognition, decision-making, and translation between languages.

What is Artificial Intelligence?

Emerging AI technologies

AI TECHNOLOGIES

Sense
- Computer Vision
- Audio Processing

Comprehend
- Natural Language Processing
- Knowledge Representation

Act
- Machine Learning
- Expert Systems

ILLUSTRATIVE SOLUTIONS

- Virtual Agents
- Identity Analytics
- Cognitive Robotics
- Speech Analytics
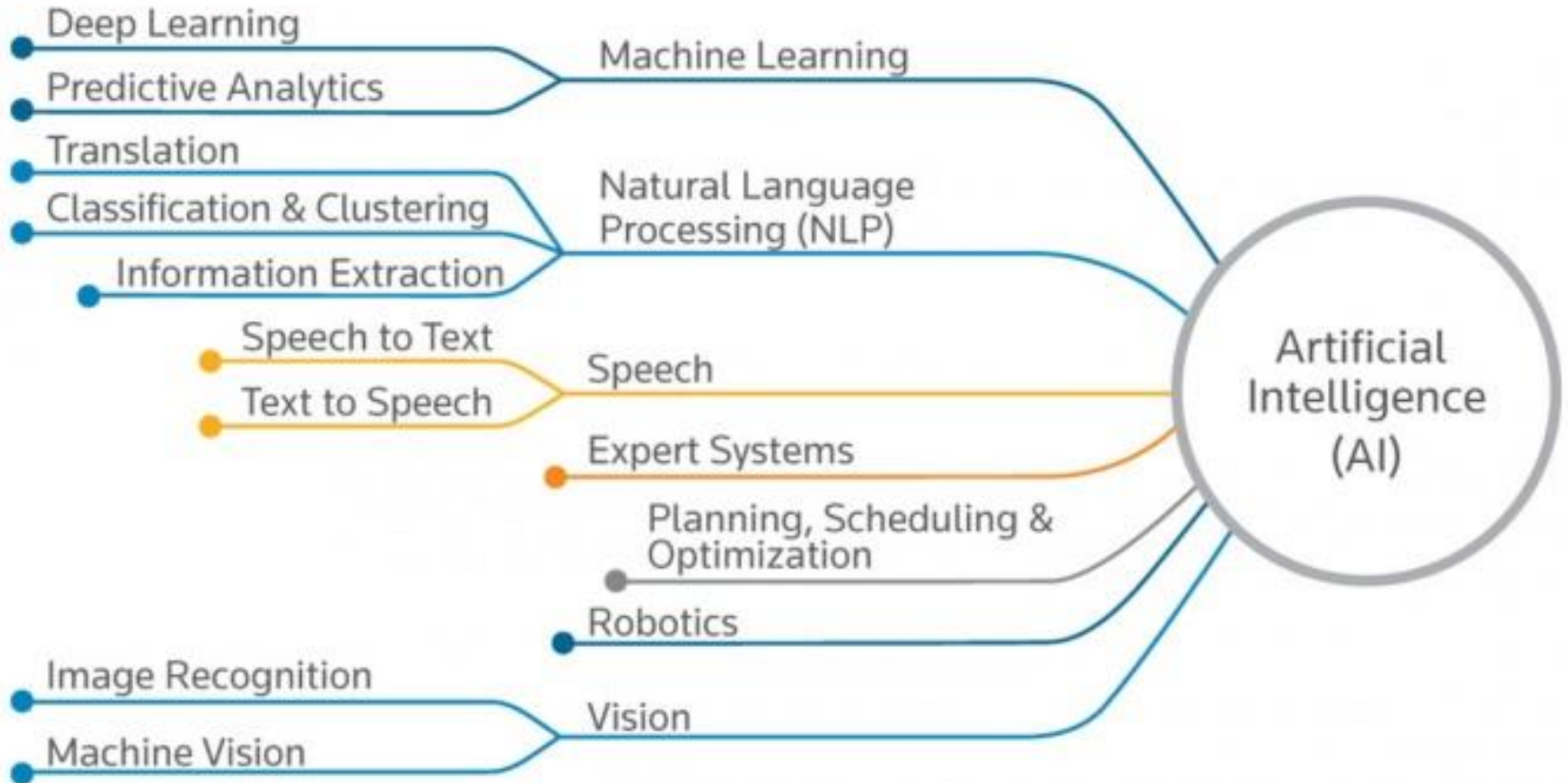- Recommendation Systems
- Data Visualization

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Real Life A.I. Examples

- Self Driving Cars
- Boston Dynamics
- Navigation Systems
- ASIMO
- Chatbots
- Human vs Computer Games
- Many More!
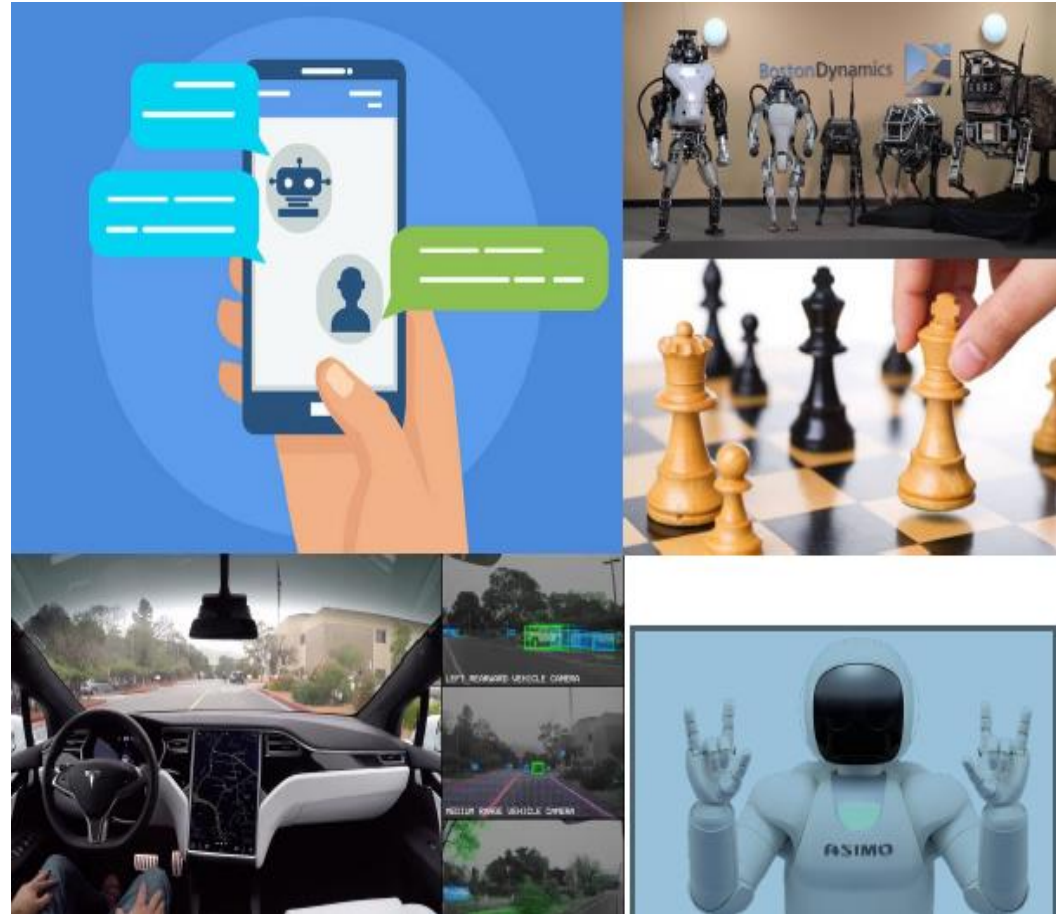
AI Technology Tree

Strong AI vs. Weak AI

- **Strong AI**
  - Study or technology to *implement* human intelligence
 - Technology to make machine think like human: Create / Thought / Emotion

- **Week AI**
  - Study or technology to *solve* a particular problem by imitating human intelligence
  - Technology to solve a specific problem like human: Large-scale data processing tirelessly and unbiasedly
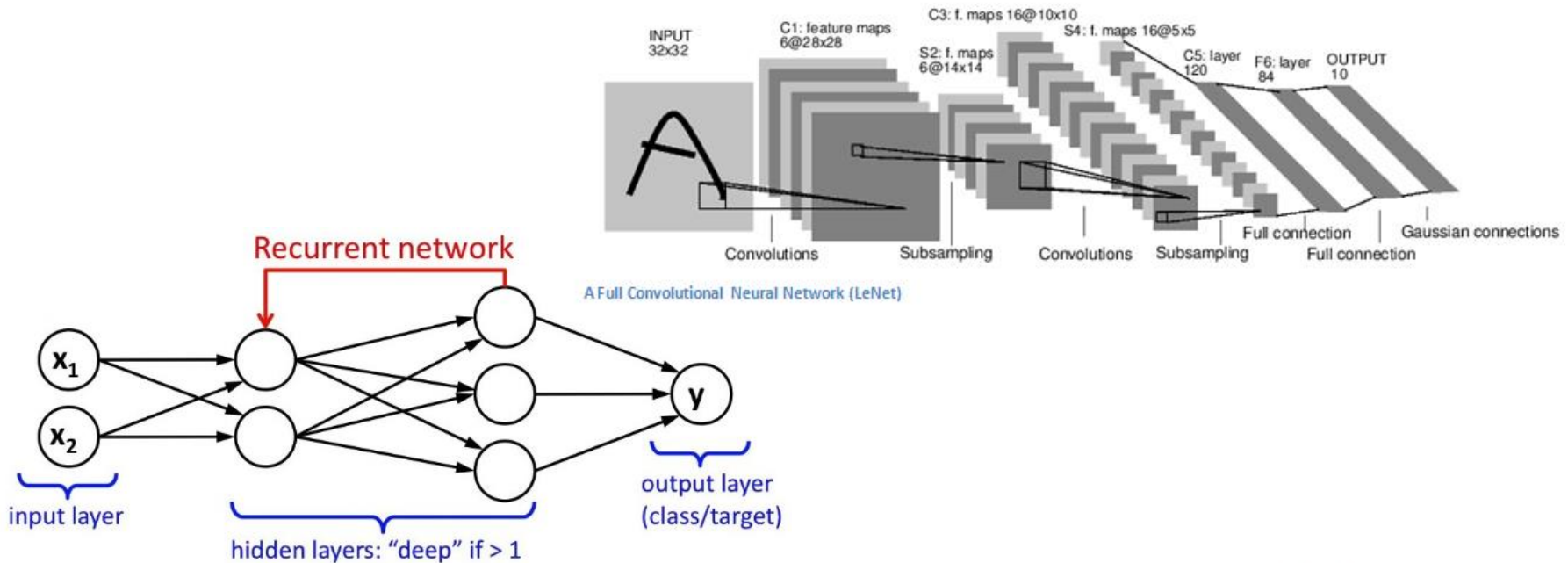
Machine Learning

- An application of Artificial Intelligence that gives machines the ability to learn and improve without the help of humans or new programming.
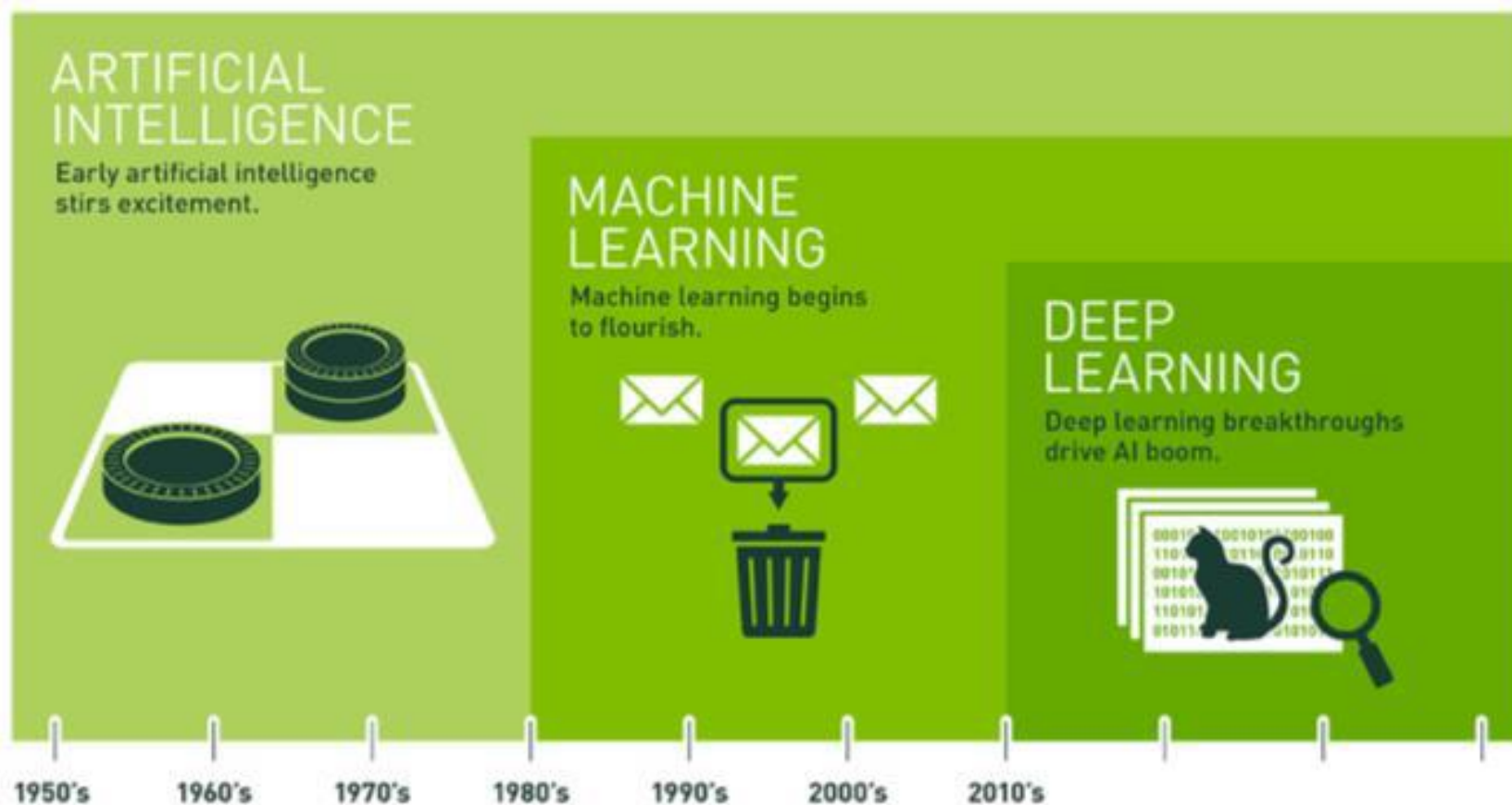
Deep Learning

- Deep learning is a type of machine learning that can process a wider range of data resources, requires less data preprocessing by humans, and can often produce more accurate results than traditional machine learning approaches.

- In deep learning, interconnected layers of software-based calculators known as "neurons" form a neural network.

A Full Convolutional Neural Network (LeNet)

Recurrent network
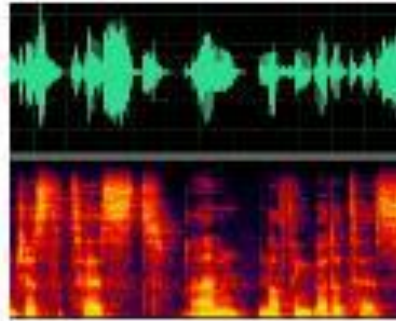
input layer

hidden layers: "deep" if > 1

output layer (class/target)

Significantly improve many applications and multiple domains
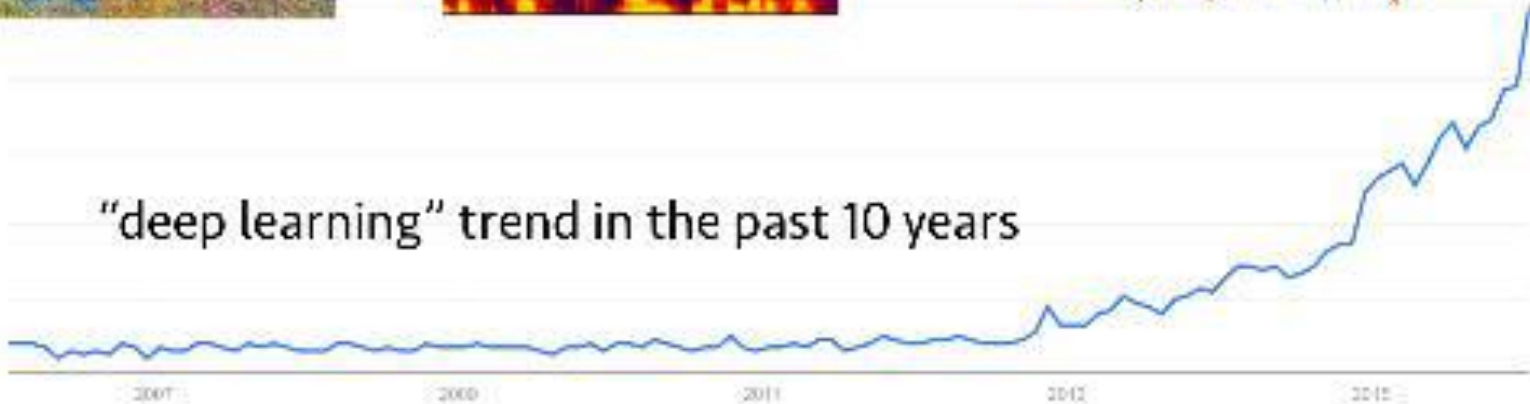

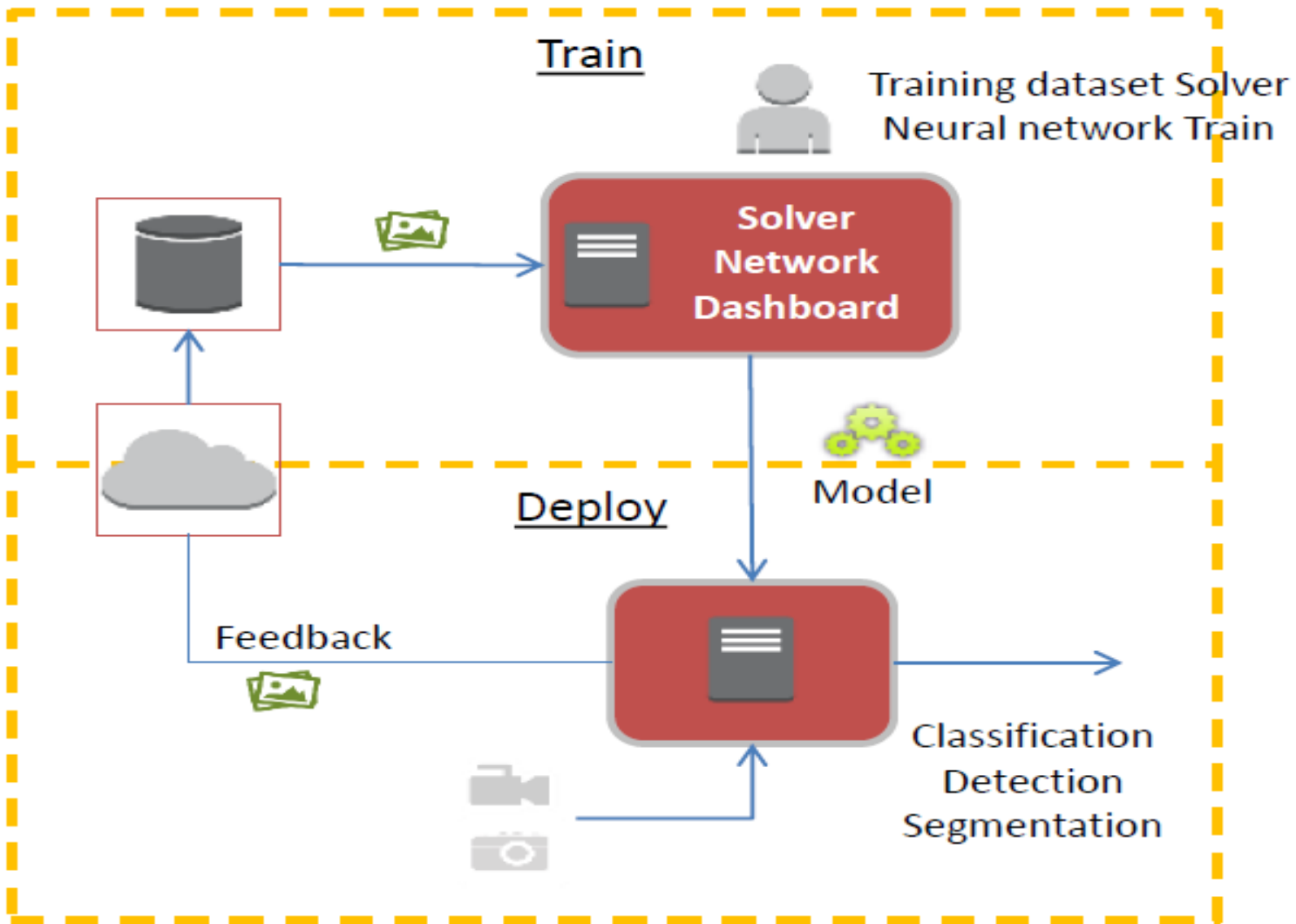image understanding

speech recognition

natural language processing

"deep learning" trend in the past 10 years

Deep Learning –Flow

AI application Area

A lot of number crunching	Computer vision	Language Processing
Business Intelligence	Auto tech and drone Collision avoidance	Chatbots
IoT Predictive Maintenance	E-Commerce Search	News & Media Content Creation
Search Recommendation	Pick and Place robots	Smart home voice interfaces
Forecasting Models	Healthcare Diagnostics	Text Analytics

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Deep Learning Application

● **Discriminant model**
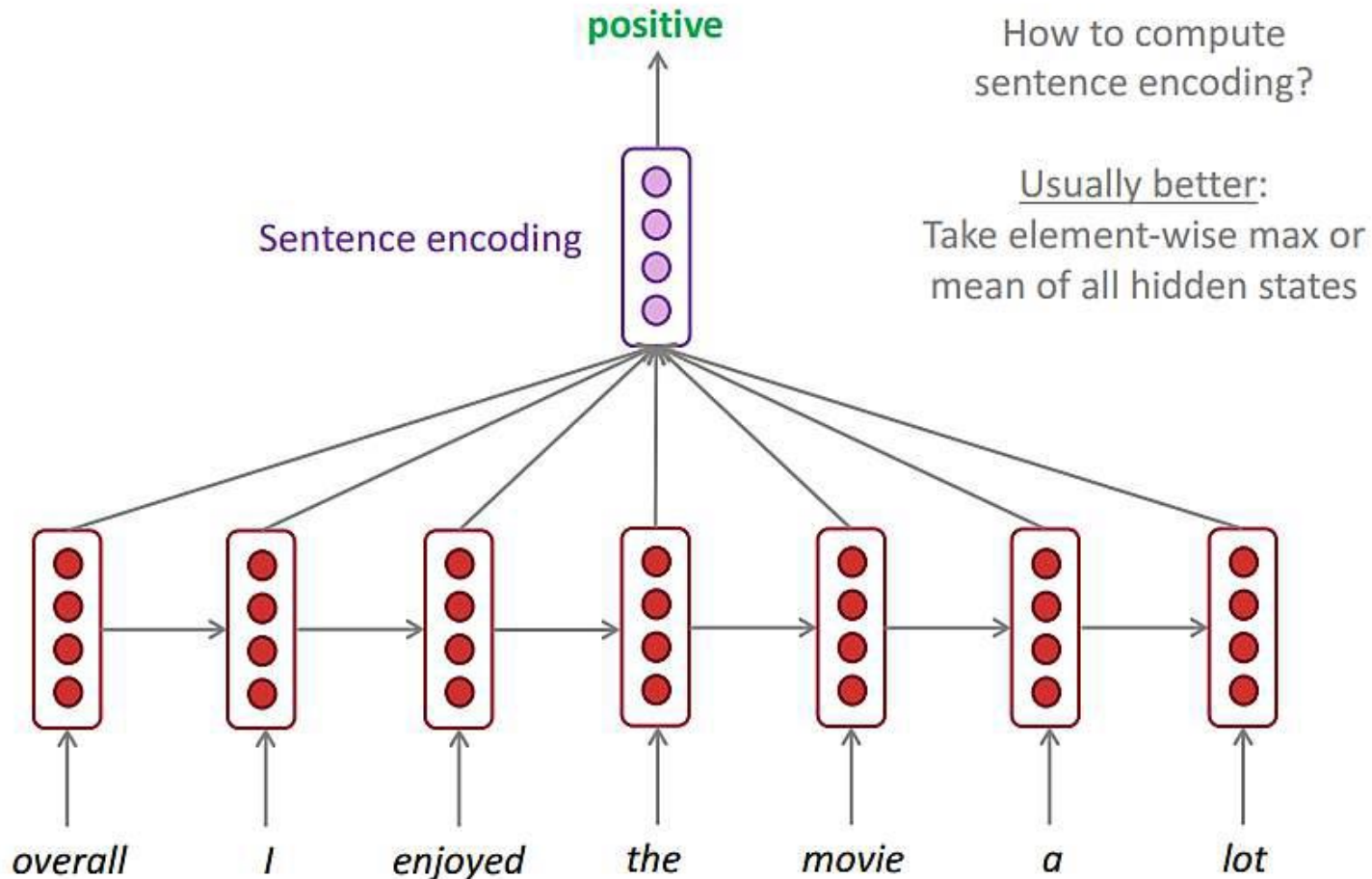
Images processing in AI

Picture analysis result by DenseCap: **Vision Lab. In U of Standford**

plane is flying. tail of the plane. red and white plane. plane is white. engine on the plane. windows on the plane. nose of the plane.

train on the tracks. trees are green. front of the train is yellow. grass is green. green trees in the background. photo taken during the day. red train car.

※ Justin Johnson et al, "DenseCap: Fully Convolutional Localization Networks for Dense Captioning" , CVPR, 2016

Deep Learning Application

AI Agent: Home AI

아마존 'Echo(Alexa)'

kt 'GiGA-Genie'
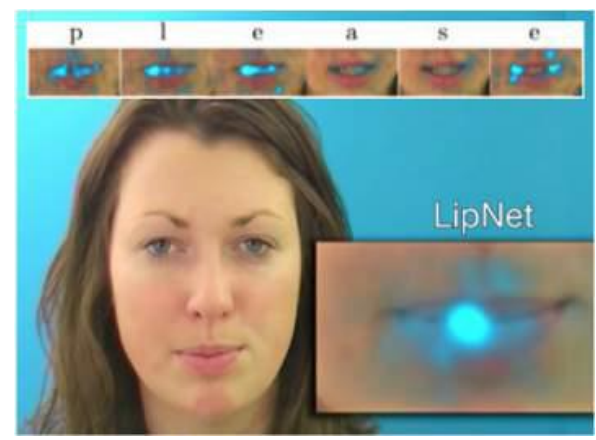
SKT '누구'

Self-Driving Vehicles

Ford

GM

Jaguar

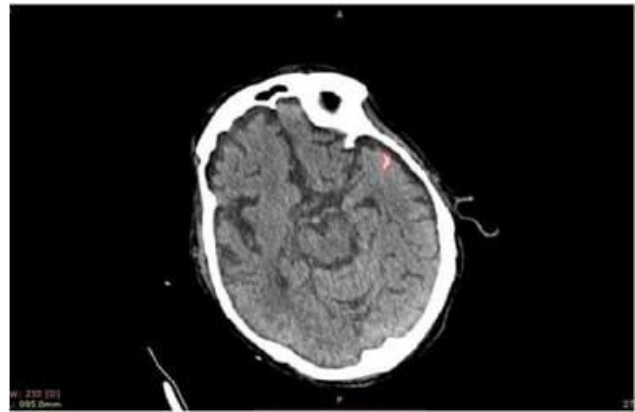# Deep Learning Application

Emotient(Apple)

LipNet(Oxford University)

Cogito(Start-up Co.)

MedyMatch

Stanford Uni. R&D

Harvard Uni. R&D
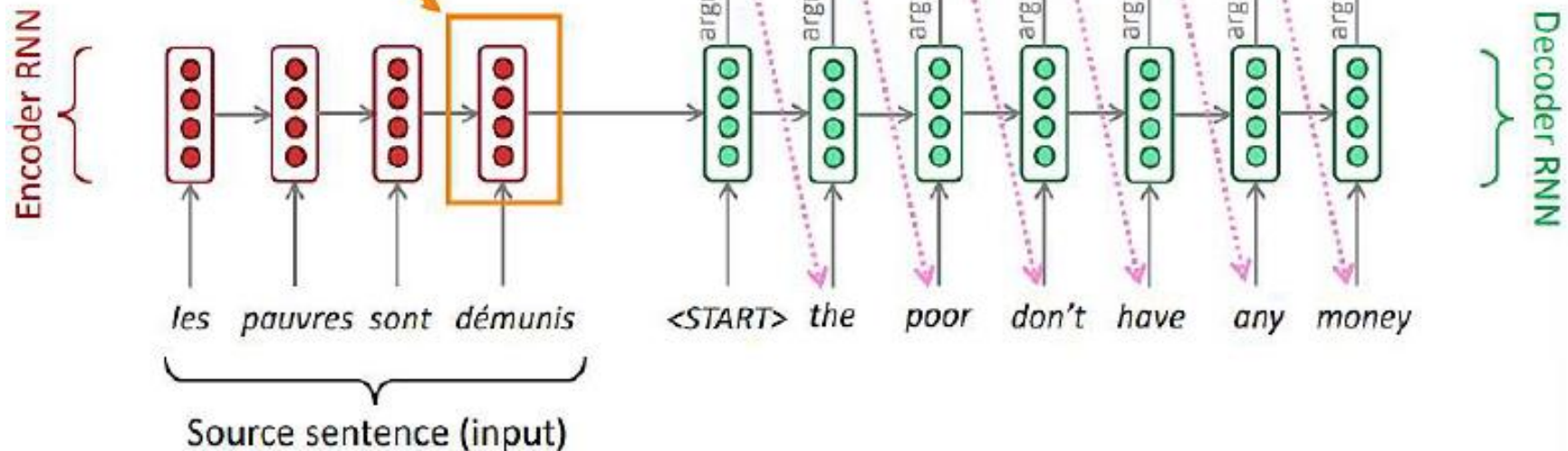
Deep Learning Application

- ## Generative model

Neural Machine Translation (NMT)

The sequence-to-sequence model

Encoding of the source sentence. Provides initial hidden state for Decoder RNN.

Target sentence (output)

① the ② poor ③ don't ④ have ⑤ any ⑥ money ⑦ <END>

Encoder RNN

Decoder RNN

les pauvres sont démunis

<START> the poor don't have any money

Source sentence (input)

Deep Learning Application

● **Automatically describing the content of an image**

Neural Machine Translation (NMT)
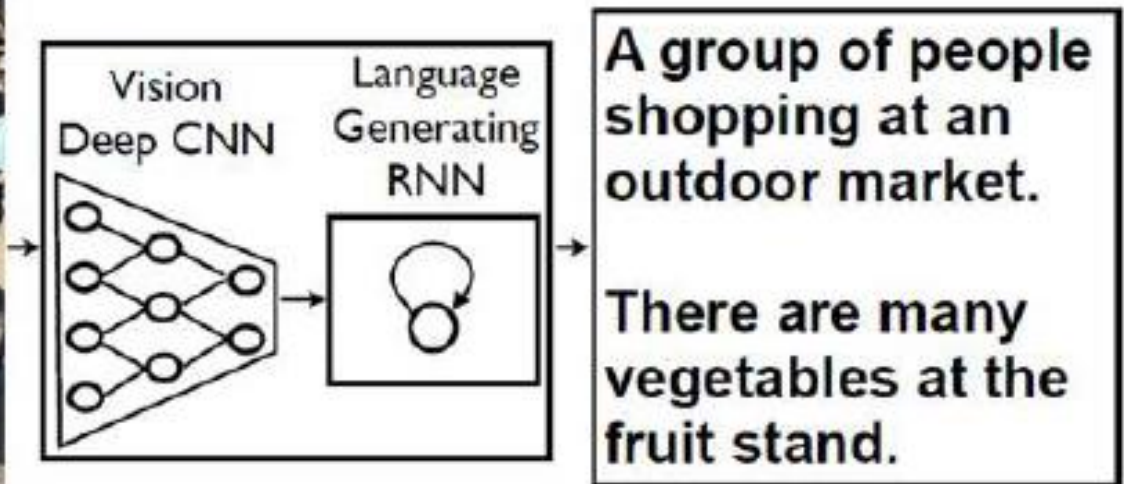
CNN: Convolution Neural Network
RNN: Recurrent Neural Network

※ Oriol Vinyals et al.(Google), "Show and Tell: A Neural Image Caption Generator" CVPR, 2015

Creative Activity in AI

A Neural Algorithm of Artistic Style: can separate and recombine the image content and style of natural images

※ Leon A. Gatys et al., "Image Style Transfer Using Convolutional Neural Networks", CPVR, 2016

Image Style Transfer Using **Convolutional Neural Networks**

Original photograph

The Starry Night by Vincent van Gogh

Der Schrei by Edvard Munch

Using Google **Deep Dream**

Deep Learning Application

Closed-eye-opening results generated with a reference-based Exemplar GAN(Generative Adversarial networks)

Eye In-Painting with Exemplar Generative Adversarial Networks

Brian Dolhansky, Cristian Canton Ferrer
Facebook Inc.
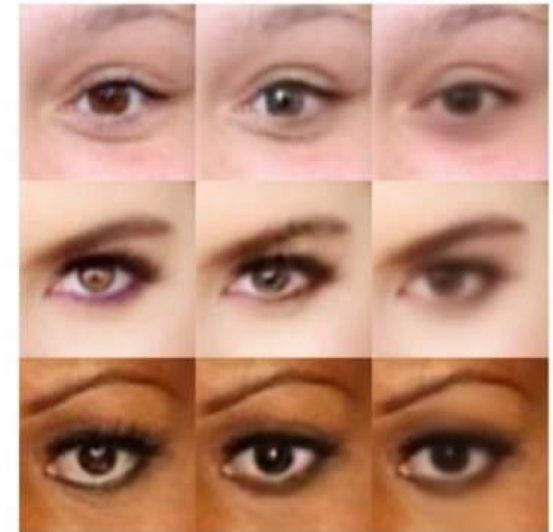1 Hacker Way, Menlo Park (CA), USA
{bdol, ccanton}@fb.com

Abstract

This paper introduces a novel approach to in-painting where the identity of the object to remove or change is preserved and accounted for at inference time: Exemplar GANs (ExGANs), ExGANs are a type of conditional GAN
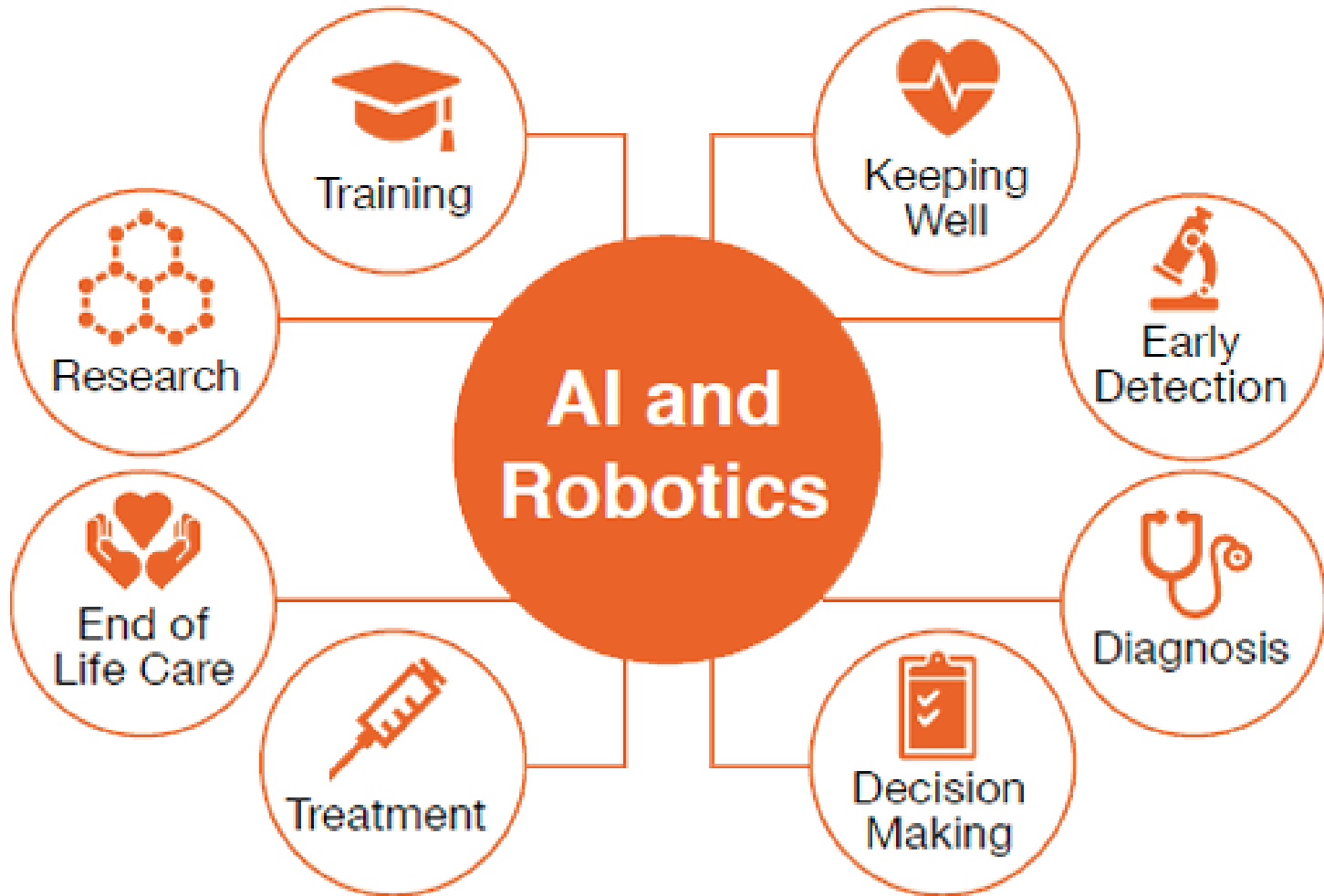
specially if those faces are our own or are well-known to us [33]; moreover, the so-called "uncanny valley" [27] is a difficult impediment to cross when manipulating facial features.

Recently, deep convolutional networks (DNNs) have

(a)   (b)   (c)

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AI Applications in Healthcare

Reference

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- http://www.real-iot.com/lora-techology/

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Q & A

THANK YOU!

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